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Revealing Hair's Beauty

By: Maj Khan, Profiles of Success



Greta Alushi is passionate about making people feel good. This talented hairstylist truly believes what she does is much more than simply creating beauty. She has a gift for making people feel really good. She wants people to know beauty is a very personal thing, unique to each and every individual. In Greta's creative and dexterous hands hair is transformed into something special, reflecting each client's unique personality. But more than simply those hands that create beautiful magic is the woman herself, spirited and caring, who truly loves her craft.

For Greta, creating is an art, and this artist is dedicated to showing each and every client what is possible. Greta was born to practice hairdressing. Ever since she was just a little girl she was in love with the possibilities that beautiful things could bring whether it was makeup, painting, interior designing, fitness or music. "I loved designing and making clothes, I loved drawing, I loved makeup and I know I was way ahead of my time."

Born in Albania, Greta took hairstyling courses both in her native land and in Canada. She has two Hairdressing Diplomas, one from Albania, which she acquired in 1995 and the other in Canada in 2001. She speaks Albanian, English and Italian and understands French and Spanish. In fact at one point she worked as an interpreter. However, after her brother opened his own salon she began working there.



At Younique Hair Design and Spa Greta had autonomy, flexibility and the ability to express her creativity. “I’ve always had the urge to make everything that I saw aesthetically pleasing. There are so many people with so much potential to make a statement who have no idea how to begin to look good. I wanted to give them my vision. When you look the best you can, you’ll have a higher self-esteem and that is going to help you achieve your goals a lot easier.”

Created in 1989, Younique Hair Design and Spa has two locations to service a growing loyal customer base. Word of mouth is proving to be the most effective form of advertising for this organization. Customers trust and know they are in capable hands of experienced and talented workers.

Greta shares some valuable tips for those needing help. Those possessing thin flat hair should try a layered cut, or perhaps a body perm and some highlights to make a physical swelling of the hair shaft and create a visual effect of more texture and movement. Bangs are hot this season but Greta cautions those with a square or round face. "People with a long face or high forehead should consider bangs. On the other hand, people with an oval face can wear any hairstyle."

One last nugget of advice Greta has is to be aware of flat irons. "People today are so addicted to them and frequent use damages hair permanently. Hair has a voice so pay attention to it. In the end we must appreciate what God has given us and work with it and not against it. Don't force a style that is not meant to be."

Greta is working to build an extensive portfolio and one day create hairstyles for photo shoots. She knows she will make it. She has her passion for beauty in general and surrounds herself with other successful people. She is also grateful for having a loving and helping family who support her goals and ideals, which she quotes is, "Trying your very best and do what you love. Believing in yourself and God at all times." This passionate hairstylist is looking forward to a bright future of building her business; doing hair, hair, hair!



Younique Hair Design

Greta Alushi

Etobicoke, ON

416-674-5520